



# Good Homes Alliance

## SPONSORSHIP INFORMATION 2007

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 W [www.goodhomes.org.uk](http://www.goodhomes.org.uk)

Sponsorship item and rate (£)	Benefits to sponsor
<p><b>Overall GHA Sponsor (£10- 20k+ pa)</b>            Provide non-allocated funding that will assist the GHA cover its core costs, such as management, recruitment, marketing etc</p>	<ol style="list-style-type: none"> <li>1. Sponsorship acknowledged in prominent position in GHA e-newsletters that year</li> <li>2. Company listed on the main sponsors section of the GHA website</li> <li>3. Sponsor logo included in prominent position on GHA website and in literature</li> <li>4. Sponsorship acknowledged in GHA press releases, annual report, presentations etc</li> <li>5. Preferential invitation to all GHA events</li> </ol>
<p><b>GHA programme sponsor (£5-10k+ pa)</b>            Provide specific funding that will be allocated to a nominated programme, such as the development of the GHA Code, or the 2007 series of education events</p>	<ol style="list-style-type: none"> <li>1. Sponsorship acknowledged in programme section of relevant GHA e-newsletter</li> <li>2. Company listed on the relevant programme section of the GHA website</li> <li>3. Sponsor logo included on programme website and outputs</li> <li>4. Sponsorship acknowledged in GHA press releases or presentations about programme</li> </ol>
<p><b>Single event or activity sponsor (£2-3k+)</b>            Provide specific funding that will be allocated to one named activity, such as the GHA launch, or an education event or similar.</p>	<ol style="list-style-type: none"> <li>1. Sponsorship acknowledged in programme section of relevant GHA e-newsletter</li> <li>2. Company listed on the relevant section of the GHA website</li> <li>3. Sponsor logo included on event flyer and at the event, also sponsor material at the event*</li> <li>4. Sponsorship acknowledged in GHA press releases or presentations about activity</li> </ol>

\*Space for a stand at the event may be available at higher rates of sponsorship.