

# GHA Event II – 2<sup>nd</sup> July 2007

## **The Business Case for Sustainable Homes-** *Adding Financial Value*

*Kindly Hosted by Zurich Buildings Guarantee*



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2007:



ReedSmith  
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The business of relationships.

# GHA Introduction 2007

- 1. Introduction**
- 2. Governance & structure**
- 3. Membership**
- 4. Current programmes**
- 5. Development plans**



# Introduction

**The Good Homes Alliance is a group of housing developers, building professionals and other industry supporters whose aim is to build and promote sustainable homes and communities and to transform the whole of UK house building into a sustainable endeavour.**

**The GHA was launched on 28<sup>th</sup> February 2007 as a member-based Community Interest Company (CIC)**

# GHA Standards

**All Developer Members have signed up to meet the GHA Code requirements on at least 51% of new projects:**

- 1. A reduction in CO2 emissions from new homes by at least 70% compared to the average use in UK housing stock, according to building type, in 2003.**
- 2. EcoHomes excellent**
- 3. Post occupation monitoring and assessment**
- 4. All other homes must meet at least the EcoHomes Very Good standard.**

**All GHA Members sign up to the GHA Charter, which includes clear guidelines for social and environmental performance, such as occupant health and well-being and community sustainability.**

# GHA Activities

The GHA has four main areas of work:

1. **Building** – we provide technical and other support to help our Developer Members to deliver more sustainable homes.
2. **Education** – we organise events and provide a supportive environment for the exchange of knowledge and experience
3. **Lobbying** – we engage with Government, agencies and landowners to promote more sustainable housebuilding through legislation and specification
4. **Promotion** – we will highlight the benefits of sustainable homes to the media and the general public



# GHA Governance

## Board Members

DEVELOPER MEMBERS  50%	NON-DEVELOPER MEMBERS  50%	
	INDEPENDENT  25%	CHARITIES  25%



# Founder Members



# Current Developer Members

- **BioRegional Quintain**
- **Chalkhill Contemporary Homes**
- **Cornhill Estates**
- **ECOS (formerly South West Eco Homes)**
- **Kingerlee Homes**
- **Living Villages**
- **Minscombe Homes**
- **Swan Country Homes**

# Non-Developer Members

<b>Burdens Environmental</b>	<b>Jon Broome Architects</b>
<b>Centre for Sustainable Energy</b>	<b>Natural Building Technologies</b>
<b>Edward Cullinan Architects</b>	<b>PDM Consultants</b>
<b>Energy for Sustainable Development (ESD)</b>	<b>Prince's Foundation</b>
<b>ESHA Architects</b>	<b>SC2 Consultants</b>
<b>Ferrier Pearce Creative</b>	<b>SD Foundation</b>
<b>Geraghty Taylor</b>	<b>Tees Valley Regeneration</b>
<b>Green Moves</b>	<b>T J Crump Oakwrights</b>
<b>Gusto Finance</b>	<b>UCL, the Bartlett</b>
<b>Hendy SD</b>	<b>Upstream</b>
<b>Holden and Partners</b>	<b>Working Group</b>
<b>Impetus Consulting</b>	<b>Venner Lucas</b>

# Projects for 2007

## **1. Low-energy performance**

- Knowledge Transfer Partnership with UCL (the Bartlett)

## **2. Post-construction monitoring**

- possible partnership with EST

## **3. Neighbourhood criteria for GHA Code**

- partnership with The Prince's Foundation (and possibly English Partnerships)

# Possible projects 2008

## **1. Regional GHA activities**

- South East, Yorkshire, Midlands & the South West

## **2. Sustainable Homes Knowledge Base**

- collection of events, guidance & policy information
- Developer Members' case studies & document store

## **3. Research & Guidance**

- health & well-being of building occupants
- innovative approaches to financing, insurance etc