

Why Join the GHA?



Enhance your business performance

- Get better development opportunities: we lobby landowners and Government to improve development criteria.
- Create more value for your homes by improving your understanding of value-added approaches and alternative finance arrangements.
- Get the latest learning from real developments tailored to meet your needs.
- Drive up demand and expectations throughout the sector and be seen to take the lead.
- Influence Government and other policy at technical and strategic levels.
- Share learning with your peers and with national and international experts.
- Network with developers, landowners and key players.

Exclusive member benefits

- Free attendance at GHA seminars, networking and learning events
- Access to GHA research and other output
- Alerts about key industry documents and policy development
- Invitations to GHA technical working sessions and committees
- Participation in the members discussion forum and library
- Discussion with senior directors from leading sustainable housing developers

Marketing opportunities

For Developers:

- We promote your business:
 - on our website
 - at exhibitions and events
 - in our marketing literature and press articles
 - as case studies in our papers
- You can use the GHA name & logo in marketing, tender and other documentation

For all members:

- We promote your organisation and logo on our website
- You can use the GHA name in marketing, tender and other documentation