

Why Join?

Enhance your business performance

- Get better development opportunities for responsible businesses. We lobby landowners and Government to improve development criteria.
- Create more value for your homes. Improve your understanding of value-added approaches, alternative finance arrangements and other cost and financial benefits available.
- Drive up demand and expectations throughout the sector and benefit from taking the lead.
- Share learning with your peers and with national and international experts.
- Get the latest learning from real developments tailored to meet your needs.
- Network with developers, landowners and key players.

Exclusive member benefits

- Free attendance at all GHA seminars, networking and learning events
- Discounts for GHA technical training and Masterclasses
- Access to GHA research and other output
- Alerts to key industry documents
- Invitations to GHA technical working sessions and committees
- Participation in the members discussion forum and library
- Access to senior housing developers

Marketing opportunities

For Developers:

- We promote your business:
 - on our website
 - at events
 - in our marketing literature
 - as case studies in our papers
- You can use the GHA logo in marketing, tender and other documentation

For all members:

- We promote your organisation and logo on our website
- You can use the GHA name in marketing, tender and other documentation